



# Rohann Smit

UX/UI SOLUTIONS DESIGNER

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## BIOGRAPHY

I'm a designer by trade and by passion with 7 years of working experience. I am committed to creating beautiful digital and printed products, from initial conception to final handoff. In my free time I play and write music, make my own beer and love watching movies. Only things I love more than really good design is my wife and two dogs.

**Be** /RohannSmit

**in** /rohann-smit-6580aa85

## EXPERIENCE

### • HEAD OF DESIGN

4i Mobile | Aug 2017 -

Running a team of 6 designers, client briefs, business & design brainstorming, cost estimates, project owner, design signoff

### • UX/UI DESIGNER

4i Mobile | Jul 2014 - Jul 2017

Creating User flows, prototypes, UI designs, animations, work alongside developers on mobile and web based projects

### • DESIGN LEAD

Jincom Publishing | Jan 2012 -Jun 2014

Graphic designer creating CI's, layouts, infographics, websites.  
Ended leading a team of 8 designers

## EDUCATION

### • POST GRAD VISUAL ARTS

Stellenbosch University | 2011

Narratology, Creative Writing, Scientific Illustration,  
Bookprinting and bookbinding

### • BA VISUAL COMMUNICATION DESIGN (4 YR)

Stellenbosch University | 2010

Interdisciplinary Visual Studies, Industrial Psychology: Consumer Behaviour & Advertising, Philosophy of Art & Culture, English 1

### • GRADUATE

Charlie Hofmeyr High School | 2005

Art: Painting, Science, Maths, Business Economics, First  
Language: English and Afrikaans

## SOFT SKILLS

Communication, Creative problem-solving, Unpacking Business Requirements, Team Leadership, Cross Disciplinary Collaboration, Relationship Management



## HARD SKILLS



## REFERENCES

References available upon request